

A creative, innovative Designer with experience in developing well-planned, high-quality and functional design solutions that improve people's experience of places.

City ID is a multi-disciplinary team of designers, urbanists and planners with a global reputation for improving the experience of cities, places and transit systems.

We are seeking a dedicated and self-motivated Designer with up to five years experience to join our expanding team in San Francisco. We are looking for an individual with a demonstrable track record and passion for developing solutions that improve the everyday experience of places. In particular, we would like to meet candidates that have experience with evidence-based design approaches and an interest and aptitude for working on complex projects across place branding, placemaking, wayfinding, information design and transit information design.

The role

This is an exciting opportunity for a Designer to work within a collaborative design team on the development of innovative design strategies and projects. As a Designer, you will be working with Junior Designers under the direction of Principal and Senior Designers in San Francisco and the UK.

Core responsibilities

- _ Design of communication concepts and development of information products and services, user experience and interface design, service design and digital services
- _ Involvement in all stages of the design process from research to conceptualization to delivery.

Other responsibilities

- _ Knowledge building research
- _ Assist with/lead design planning activities
- _ Assist with/lead the design team in narrative building
- _ Present work to the design team and collaborators

Experience and skills

- _ A degree in Graphic Design/Visual Communication or related field
- _ Strong design aesthetic and attention to detail
- _ A high level of proficiency with Adobe Creative Suite, particularly in Illustrator and InDesign and presentation applications
- _ Good verbal, written, presentational and interpersonal communication skills
- _ Knowledge of GIS software, MAPublisher and an interest in cartography would be advantageous
- _ Interest and knowledge of service design and digital city technologies would be advantageous

Projects are based throughout the U.S. and sometimes further afield. A willingness to travel is essential.

To apply

We're interested in hearing from designers with around 5 years post-graduate experience. Please email a covering letter, resumé, reference details, current salary and expectations of starting salary/package and your portfolio to Alex Hendrie with *Designer, San Francisco* in the subject line to: opportunities@cityid.com

Please note, for this role we can only consider candidates who are authorized to work in the U.S.

Closing date: January 31st, 2019